Configurations of coordination mechanisms to sustain value appropriation from innovation

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Venue: Seminar Room, Department of Economics and Management

Speaker: Giulia Solinas, Ludwig Maximilians – Universität München

Abstract

Building on the innovation literature and organizational economics, and using a fuzzy-set Qualitative Comparative Analysis (fs/QCA) of 20 firms, we analyse how different combinations of centralization of decision-making, cross-functional involvement, and codification of information are associated to value appropriation from innovation. Our findings show that value appropriation from innovation can be facilitated by a heterogeneous bundle of coordination mechanism, suggesting structural heterogeneity and equifinality in the causal patterns.

The paper is co-authored with Santi Furnari (Cass Business School) and Dennis Verhoeven (KU Leuven)