EXPLORING THE RELATIONSHIPS BETWEEN INNOVATION AND INTERNATIONALISATION OF FAMILY FIRM ACROSS EUROPE

4th – 5th June, 2018
Conference Room “Alberto Silvestri”, Palazzo di Economia via Inama 5, Trento (Italy)

The Workshop is intended to provide an opportunity for gathering scholars on the topics of innovation and internationalization in family firms. There is a strong imperative for firms to innovate (i.e. to renew their product structure, technology and organizational practices) as well as to internationalize. Arguably, innovation and internationalization are the main engines and sources of sustainable and stable growth over the long term. Innovation virtuously impacts on the degree of international growth, which in turn positively influences innovation activities and then firm’s performance. A circular relationship between the two phenomena seems to exist. Family firm innovation and internationalization have attracted increasing scholarly attention over the last years, reflected in a growing number of journal articles and conference papers as well as special issues dedicated to these two topics. However, to the best of our knowledge, the investigation of the circular relationship is still at an early stage.

CHAIRS
Mariasole Bannò (University of Brescia, Italy)
Giorgia M. D’Allura (University of Catania, Italy)
Rosario Faraci (University of Catania, Italy)
Sandro Trento (University of Trento, Italy)

KEYNOTES SPEAKERS
Alfredo De Massis, Ph.D - Full Professor of Entrepreneurship, Family Business and Strategic Management (Free University of Bozen-Bolzano, Italy)
Luis R. Gómez-Mejía, Ph.D - Full Professor of Management and Entrepreneurship (Arizona State University, USA)

SYNTHETIC SCIENTIFIC PROGRAM

4th June
9.30-12.30 Meeting of the Scientific Board
Conference Room
13.30-14.00 Registration
14.00-14.15 Welcoming speech from the Chairs
14.15-15.15 Keynote speech: Alfredo De Massis
15.15-16.00 Paper Session 1
16.00-16.30 Coffee Break
3C Room
16.30-18.00 Paper Session 2
19.30-22.30 Social Dinner

5th June
9.30-10.30 Keynote speech: Luis R. Gómez-Mejía
10.30-11.00 Coffee Break
11.00-12.30 Paper Session 3
12.30-13.00 Closing speech from the Chairs
13.00-14.00 Lunch