Family Firms Innovativeness across Generations: How Imprinting, Succession Execution, and Knowledge Transfer Shape Post-succession Innovation

Thursday, 11 February 2021, 4 PM

Please contact school.socialsciences@unitn.it for the link to the Zoom event

Speaker:
- Evelyn Micelotta, University of Ottawa

Abstract
A growing body of research has begun to explore innovation activities of family firms. Research shows that innovation is a long-term capability and the succession process may contribute significantly to the ability of a family firm to pursue innovation and succeed across generations. Yet, research on innovation activities in the post-succession period is still limited. Drawing on a multiple case study of seven Dutch family firms in the food industry, we offer a theoretical explanation of how three key factors – the innovation imprinting of the incumbent, the execution of the succession, and the transfer of knowledge to the successor – interact to shape firms’ innovation postures post-succession.