Terroir and Innovation in Food Law

The concept of Terroir, with the legal protection granted to Geographical Indications (GIs) in European Law and via other legal tools in Canadian Law, is a powerful driver of innovation in the food sector. Quebec introduced a new regime for the protection of geographical appellations for food stuff, modeled on the European GIs law. The Seminar will discuss the legal role of Terroir in a transystemic comparative perspective, focusing on European and Canadian law.

Chair
dott. Matteo Ferrari, Università di Trento

Speakers
prof. Pierre-Emmanuel Moyse, Director of the Centre for Intellectual Property Policy, McGill University
prof. Ferdinando Albisinni, Full professor of Agrarian Law, Università della Tuscia

Comitato scientifico
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Con il patrocinio dell'Associazione Italiana di Diritto Alimentare