



**CORSO DI FORMAZIONE**

## **HOW TO MAXIMISE THE IMPACT OF RESULTS IN HORIZON EUROPE**

12/10/2022, ONLINE

19/10/2022, UNITRENTO – LOCATION TO BE DEFINED

### **The Impact in Horizon Europe**

Horizon Europe is the European Framework Program for Research and Innovation for the period 2021-2027. The budget of over 95 billion euros makes Horizon Europe the most ambitious research and innovation program ever. The program aims to strengthen the scientific and technological bases of the EU and the European research area, and to improve the innovative capacity, the competitiveness of the European industrial system and generate employment in Europe. Horizon Europe is an impact-driven programme aiming at funding projects with real impact on European citizens. This workshop is divided in two sessions:

1. Session 1 (online) will provide an overview of the scientific, technological, economic and social impact of European funded projects, and it will focus on the impact criterion in the Horizon Europe proposal template (e.g. Impact Pathway, outcomes and impacts definition, how to maximise the impact, communication, dissemination and exploitation measures, etc.), including tips, tools and useful resources. This session will provide the theoretical basis for the second session.
2. Session 2 (onsite) will be a hands-on session focusing on the impact canvas of the Horizon Europe template. Participants will work in small groups on how to write the impact section of a proposal.

## Agenda

### Day 1 – 12/10/2022 (online)

|       |  |
|-------|--|
| 10:00 | WELCOME  |
|       | Opening and introduction to the day                      |
|       | Impact: definition and types of impact                   |
|       | Impact in Horizon Europe: Impact Pathway                 |
|       | The impact in the HE proposal template                   |
|       | How to maximise the impact                               |
|       | Communication, Dissemination and Exploitation of results |
|       | The Communication, Dissemination and Exploitation plan   |
| 13:00 | Conclusions  |

### Day 2 – 19/10/2022 (onsite)

|       |  |
|-------|--|
| 10:00 | WELCOME  |
|       | Opening and introduction to the day                      |
|       | Horizon Europe proposal template: impact canvas          |
| 10:30 | Group Work: how to write the impact of the HE proposals? |
| 12:30 | Outcomes of the group works                              |
| 13:00 | Conclusions  |

## TRAINER



Claudia Iasillo (F) joined APRE in 2018. She has a scientific background, as she holds a MSc degree in Biotechnology and a PhD in Molecular Biology from Aarhus University, in collaboration with the French IGMM (Institut de Génétique Moléculaire de Montpellier). After PhD, she focused on science communication and public engagement in science activities in her post-graduation course “Life science communication” at “La Sapienza”, University of Rome, with a specific focus on science journalism and institutional communication. In APRE she works as project manager and she focuses on science and society relationship. She is interested in science communication, Open Science, Citizen Science, stakeholder and public engagement, community building and capacity building. Since she has joined APRE she has been involved in several EU funded projects (e.g. RURITAGE, SISCODE, QUEST, FETFX, HOLIFOOD) and she is coordinating the H2020 project TIME4CS and the HE project BlueRev.