FACTORIAL SURVEY DESIGN
With a particular focus on employer-based surveys
6-7 October 9.00-17.30 – Lab1 and Lab4

Instructors:
PD Dr. Andreas Damelang - Goethe-University Frankfurt/Main
M.Sc. Jan Gniza - Friedrich-Alexander-University Erlangen-Nürnberg

The workshop will cover the following topics:

• Introduction to factorial survey designs (vignettes)
• Drafting first vignettes based on participants’ research / PhD project
• Implementing and programming vignettes in an online questionnaire
• Analyzing vignettes

The methods are practiced using the statistical program Stata
Participants will learn how to use the software package Unipark

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