

UNIVERSITÀ  
DI TRENTOSchool of  
InnovationLUMSA  
UNIVERSITÀSIM<sup>ktg</sup>Società Italiana  
MarketingS I  
M ASocietà Italiana di  
MANAGEMENT

# DIGITAL SPACES: FIRMS, PLATFORMS, ECOSYSTEMS, AND INDUSTRIES

## 5th Digital Transformation Conference

### 9-10 February 2023

### Economics Building, Via Inama 5, Trento

Management scholars have recently focused on space and expanded research across different domains. In particular, considering the impact of computer-mediated communication (CMC) on organisational activities, **studies have theorised the expansion of spaces from a physical dimension to a digital one.**

The growing interest around the various facets of the construct of space calls for both **fresh theoretical and practitioner-oriented research that advances our understanding of how digital technologies influence firms' organisational space.** The very concept of space can in fact define new challenges for managers, foster the development of heterogeneous competitive spaces, lead to the innovation of traditional business models, and contribute to the emergence of new industries.

#### KEYNOTE SPEAKERS

**Paolo Aversa**, Full Professor of Strategy at Bayes Business School, University of London

**Roberta Capello**, Full Professor of Regional and Urban Economics at Politecnico di Milano

#### ORGANIZING COMMITTEE

**Andrea Caputo**, University of Trento

**Giovanni Battista Dagnino**, University of Rome LUMSA

**Alberto Nucciarelli**, University of Trento

**Erica Santini**, University of Trento

#### Contacts

digitaltran@lumsa.it

eventi-citta@unitn.it

[www.unitn.it/digital-spaces](http://www.unitn.it/digital-spaces)