



**UNIVERSITÀ
DI TRENTO**

**Dipartimento di
Economia e Management**



The Emerging Hybrid University: Research & Engagement

Seminario - Prof. Lee D. Parker, University of Glasgow

23 Ottobre

Ore 16:00

Sala conferenze DEM – piano terra

Programma

- 16.00 Saluti del Rettore, Flavio Deflorian
Saluti del Direttore, Flavio Bazzana
- 16.20 Introduzione, Michele Andreaus e Ericka Costa
- 16.30 What's it all about Alfie?
The Emerging Hybrid University: Research & Engagement, Lee D. Parker
- 17.45 Spazio aperto per il confronto
- 18.00 Conclusioni e chiusura dei lavori

Contatti

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Abstract

This paper aims to critically assess the impact of public university commercialisation on research engagement and practice relevance. Recent decades have seen dramatic changes in university environments, identities and missions, as well as in government and private sector funding and involvement. As increasingly commercialised and corporatised organisations, universities have increasingly mimicked private sector hierarchical organisation structures, professionally managed and subject to performance management via proliferating management control systems. From accumulated prior research, this paper finds university research now primarily conducted for the private rather than public good, researchers being subject to and tailoring their endeavours to conform with proliferating metrics focussed university management control systems. External engagement appears as a university impression management strategy while internally, researchers are still compelled to pursue a contradictory focus on high status self-referential journal publication venues. This contradictory environment is found to have produced an increasing distance between university research and professional practice, and between research and professional communities

Bio di Lee Parker

Lee Parker is Research Professor of Accounting at Glasgow University Scotland and is also based in Adelaide, South Australia. His over 250 accounting and management publications exceed 22,000 citations. Lee is joint founding editor of Accounting Auditing & Accountability Journal, serves on over 20 journal editorial boards and is past President of the Academy of Accounting Historians (USA), the American Accounting Association Public Interest section and past Vice-President International of the American Accounting Association. He is member of the Australian Accounting Hall of Fame and the Australian Centre for Social and Environmental Accounting Research Hall of Fame. His qualitative, interdisciplinary research includes strategic management, corporate governance, accounting and management history, social and environmental accountability, public and non-profit sector planning and control, university commercialisation, the office, and qualitative research methodology.

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