

1 OCTOBER

1:45 P.M.
ROOM B108
POVO 2

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BD Seminar:

The New Dimension of Flow Cytometry

As technologies advance in complexity, speed, sensitivity and ease of use, the opportunity to use multiple approaches to answer high-dimensional biological questions is changing and expanding our knowledge of immunology.

In this presentation we will focus on **BD Instrument Solutions for high-dimensional Flow Cytometry** and we will **See** new dimensions for the Spectral Flow Cytometry with the **novel BD CellView Image Technology**. This real time, Image-enabled Cell Sorting Technology expands the power of cell analysis and sorting by combining high-throughput flow cytometry data with spatial and morphological insights. This unique technology enables researchers to characterize and isolate cells using not only flow cytometry parameters but also images features to achieve **breakthrough Discoveries to address previously impossible-to-answer questions**.

BD Innovation and Technology for Flow Cytometry **will push the boundaries of scientific discovery** towards new horizons in cancer and immunological research, unlocking new and diverse applications for single-cell analysis.

BD Speakers

Accelerate Your Research with BD Flow Cytometry Solutions

*Giusy Capuano, Application specialist and Training Center Coordinator,
BD Biosciences*

See what you sort and sort what you see

Mark Dessing, Manager European Center of Single-cell Solutions, BD Biosciences

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